

YEARBOOK

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Whatsoever thy hand findeth to do, do it with thy might; for there is no work, nor device, nor knowledge, nor wisdom, in the grave, whither thou goest. - Ecclesiastes 9:10

I press toward the mark for the prize of the high calling of God in Christ Jesus. - Philippians 3:14

"Quality is never an accident; it is always the result of high intention, sincere effort, intelligent direction and skillful execution; it represents the wise choice of many alternatives." - John Ruskin

"Good is not good where better is expected." - Thomas Fuller

COURSE DESCRIPTION: The purpose of this class is to produce the official yearbook for North Valley Baptist Schools. In fulfilling this goal, many skills are introduced and/or developed. Topics covered include ethical and legal guidelines, understanding the rights and responsibilities of a yearbook staff member, identifying common concerns facing yearbook staffs, including libel and legally protected material, yearbook basics, developing the theme, coverage and the ladder, developing content, writing stories, headlines, and captions, photojournalism, design, and marketing.

Organization, self-motivation, attention to detail, and time management are key elements of this class. It is a privilege for any student to be selected for this course. Failure to demonstrate responsible behavior may result in removal from the class.

PREREQUISITES: Prior yearbook experience and great familiarity with Adobe CS2/CS3 (specifically InDesign, Photoshop, and Illustrator)

GRADING SCALE:

A	92 - 100	Excellent
B	84 - 91	Above Average
C	75 - 83	Average
D	66 - 74	Below Average
F	0 - 65	Unsatisfactory

LEARNING STANDARDS/OBJECTIVES:

1. To capture/record the school year for future enjoyment/reference, students will write in appropriate newspaper/yearbook style.
2. Students will cover school events and write articles that reflect the variety of school and community life.
3. Using their design training, students will design an attractive, theme-based package for the entire yearbook.
4. Students will write effective headlines for the yearbook.
5. Students will edit and proofread their own work and those of others.
6. Students will work cooperatively in the production of a true journalistic product within time constraints and budget limitations.
7. Students will demonstrate the basic principles of photojournalism using current, state-of-the-art technology.
8. Students will evaluate other school yearbooks as well as past issues of their own yearbook.

CLASS RULES:

1. This is a business and everyone will have a position.
2. For the business to run smoothly, everyone is responsible for a major section of the yearbook and must also help with at least one other section.
3. When deadlines approach, everyone must pitch in and help. A missed deadline costs us money. This is poor stewardship!
5. Remember, some of the time, some of you will be working harder than others. Just wait, your turn will come to be busy while they are not. There are always housekeeping jobs to do and you will always have something to keep you occupied.
6. Homework/personal work may not be done in class until after the last deadline or I give permission. There is always something to do.
7. Everyone will be taught how to use Photoshop and how to complete a page layout.
8. It takes between 18 to 20 hours of work to complete a perfect page layout with body copy and captions. We will work hard, but the final product is worth the effort! Let us make this a great year with the very best yearbook our school has ever produced!

*Students should keep a record of work accomplished during each class session (e.g., writing/editing captions, editing surveys/questions, brainstorming page concepts, follow up on interviews, putting work into computer, running errands). The student's final grade will be negatively affected by tardiness, excused/unexcused absences, untidy workstation, missed deadline, incomplete assignments or assignments not turned in, no show for meetings/work sessions, and whining/complaining. Deductions can be earned on a daily basis.